



# JOSH GALLEGOS

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## WEB DEVELOPER

A dynamic and driven professional with 18 years of experience as a software developer, designer and entrepreneur. As a lifelong learner and problem solver, I have a proven track record of delivering creative solutions to enhance sales and streamline operations across diverse industries.

## SKILLS

- Web Design
- Web Development
- Wireframe Creation
- Strategic Planning
- Problem-Solving
- Media Creation
- Project Management
- Sales & Onboarding
- SEO Content Strategy
- Strong Communication

## WORKFLOW

- Visual Studio Code
- Jest, Postman, VS Code Copilot
- Git, Vercel, Netlify, GoDaddy
- Npm, Yarn,
- Figma, Adobe XD
- Slack, Discord
- Zoom, Google Meet,
- Adobe Suite, Canva

## EDUCATION

### 15 YEAR FREELANCER

Web Designer/Developer,  
Owner, Symphonic Soul LTD.

2005 - 2024

### NEW MEXICO STATE UNIVERSITY

Business & Mechanical Engineering  
2002 - 2005

## Code

React JS

JavaScript

JQuery

PHP

MySQL

Rest API

Web Socket

HTML / CSS

WordPress

## WEB DESIGN & DEVELOPEMENT SERVICES

Symphoinhc Soul LTD, Owner, Freelance

2005 - Present

- Custom Web Design Services
- Web App Development
- Client Training & Consultation
- Public Speaking & B2B Networking
- Sales & Customer Onboarding
- Working With Client In-House & 3rd Party Marketing Resources
- SEO Content Strategy

## APPLICATION DEVELOPER

Freightway | Being You | Day of Show | LearnChurn

2020 - 2023

- Web App Development
- Wireframe / Interactive Mock Ups
- Project Management
- Database & API Implementation

## ONLINE DESIGN, DEVELOPEMENT, CONTENT

Zachary and Sons Homes, Luxury Builder

2006 - 2024

- Web Design & Development
- Content Production
- SEO Strategy
- Online Marketing
- Social Media & Blog



# EXPERIENCE

Businesses \* Work History \* Responsibilities

Creative Agent

Front End

Back End

SOFTWARE

2023

## DAY OF SHOW

AI based online private dispatch platform currently tested in music festivals, and companies currently providing dispatch services for Formula 1 & the NBA.

Developed and managed the ride service web app providing real-time task-management, dispatch, asset tracking utilizing Google APIs, and web-based technologies. Technologies include third-party services to include Google Maps, Places, Directions and Distance APIs. Development languages include JavaScript, JQuery, PHP, CSS and HTML.

## FREIGHTWAY

Online platform that enables carriers and shippers to connect and make deals to deliver cargo, with resources to improve and manage the lifestyle of the carrier along their route.

Prototyping, Web design implementation & development. Work directly with owner and graphic designers to create wireframes, project plan, and develop the UI and UX. Development included JQuery, vanilla Javascript, PHP and Google APIs (Maps, Places), and PayPal Payments.

## LEARN CHURN INC.

Innovating the way we learn through a unique online platform created to optimize the way we collaborate, connect and refer qualified resources. Add, tag, collect and share online content. Annotate video, audio, maps & photos.

Founder, owner, developer of the LearnChurn platform. Worked with professionals to gain feedback, propose solutions and develop software tools. Working with educators to develop training skills, protocols and improvements to the educational process. Managed and transformed initial 5 case studies into initial clients within 6 months.

2021

## BEING YOU APP

'Find what's true for you. Trust that you know. Thrive in any situation.' An educational app that allows you to browse articles, media, and view alerts and messages from Dr. Dain Heer.

Worked with teams to create the Being You App, a dynamic React Native App working with Wordpress Rest API to power the data. Provided project management, informational architecture, and Wordpress backed protocols to ensure page content fed into the app dynamically. Created PHP scripts and additional database-driven functions while working with 3rd-parties creating the React Native front-end.

## CASALOGY

Online platform that enables residents and community professionals to connect with resources to improve and manage their home, environment and lifestyle using collected referrals from users of the platform, as well as machine learning.

Web design & development & professional deck design. Work directly with Owner to create solutions, project plan, patent creation and develop business resources. Licensee of LearnChurn technology developed by Josh Gallegos within LearnChurn Inc. Casalogy has recently published a patent for the final design uniquely integrating machine learning.

## NETWAITER

NetWaiter is a restaurant marketing platform and network to attract more local customers servicing over 200,000 restaurants in the US 23.3% increase in traffic and 37.7% increase in new users when restaurants use NetWaiter.

Web design & development. Worked directly with CEO to manage monthly website design improvements, SEO consultation & implementation. Managed monthly tasks while working with Netwaiter's online marketing Professionals on developing and implementing inbound and outbound marketing initiatives.

2019

# EXPERIENCE

Businesses \* Work History \* Responsibilities

Social Media

Open IoT

React.js

TRENDING

## W3LL PEOPLE

All natural make-up company with a commitment to the highest ingredient, health, and safety standards. Started by makeup artists for fashion models, renown dermatologist and Madison avenue marketing professionals.

Web designer, developer and media manager of the Magento e-commerce website, mobile app & newsletter for over 4 years. Worked with in-house staff to develop content calendars, content strategy, inventory workflows. Grew the annual revenue 10x within 2 years. The company sold in 2019.

2008

## ZACHARY & SONS

Luxury home builder, and custom remodels in Santa Fe, New Mexico . 5th generation home builder, Zachary & Sons is a multiple award winner in the Santa Fe Home Builders Association's annual A Parade of Homes.

Zachary & Sons have recently increased offerings for Historic Remodels, and recently won the La Nueva Vita Award for the annual 2021 SFHBA Remodelers Showcase.

Web design, development, SEO, social media manager, & graphic design. Work directly with the owner Zachary Shultz as well as top real estate agents to develop online marketing and lead generation strategies while ensuring the best online experience. Managing the web & printed media, the goal was to eliminate the need for real estate agents to sell speculative homes & new home building jobs. Zachary and Sons have since expanded their average production over 10 time the amount of jobs gained from real estate agents has been reduced to a fraction. & the website now being the number 1. The history of custom software created included 'Dream Home Creator' & 'Art Previewer'

## SANTA FE GUIDING CO.

Professional outdoor guide & outfitting company. Experience and expertise to provide you with World class fishing and hunting adventures . With dozens of regional and national appearances on various outdoor TV shows & documentaries such as Missing 411: The Hunted and The World of Beretta.

Developed and managed web design, development, and newsletter send outs maintaining an open rate of over 33% . Worked directly with owner Bob King in online marketing strategy & content coordination. Created digital interactive directories and maps utilizing custom software Josh created to create and annotate filterable Google Maps.

2005

## EDUCATION

New Mexico State University:  
Mechanical Engineering (Full Academic Scholarship),  
Business Administration  
NMSU (DABCC) - Web Design  
Baker - Web Development  
Accepted to the Santa Francisco Art Institute  
High School AP Student Athlete, 4.0 AVG.

While pursuing my educational career, played many sports such as wrestling, basketball, football and rugby. Help start the chess club in high school to go on to win 2nd in state in our second year, 1st in our fourth year. Lifelong tinkerer, entrepreneur and aspiring inventor. Painter, muralist and art show organizer since the age of 16, Accepted to the world-renown San Francisco Art Institute Painting Program.

2002

# EXPERIENCE

Businesses \* Work History \* Responsibilities

Websites

Education

Graphic Design

SOFTWARE

## CLIENT HISTORY

The Santa Fe Photography Studio  
Santa Fe Plumbing Mechanical  
Reconnect Today  
Red and Greens True Blues Festival  
Art in the Raw  
Maria Gregori Life Coach  
GranderFoods.com  
Pajarito Scientific  
Surf 'n Turf Boat Shop  
The Firebird Fireplaces  
Ceramic Studios of Santa Fe  
United States Art Show Productions  
Squeaky Clean Car Wash  
Trailer Ranch RV Park  
Luna Felix Goldsmith  
RL Leeder  
Summit CBD  
EHomes 586  
Hubbell Mechanical  
Xanadu Southwestern Jewelry  
Bishop's Lodge  
Northside Veterinary Clinic  
Prajna Zendo  
Southwest IT Experts  
A Santa Fe Closet  
Sharon Bartel-Clements Fine Art  
Santa Fe Architects  
Junk-All Professional Trash Removal  
J Stoilis and Associates  
Stephen's Colorado Designer Clothing  
A Healthy Beginning  
Southwest Connection  
Evolve Landscaping  
Santa Fe Biz4Biz  
Mark Perry Life Coach  
Sacred Roots Natural Healing  
Amped US Custom Remote Airplanes/Drones  
Holy Family Services  
St. Thomas Church  
Shear to Perfection  
Andrew Cohen Music  
Devito Properties  
Roto Rooter  
Supercomputer Santa Fe  
Wallbeds By Bergman

Jenkins Gavin Design and Development  
Reservoir Alpha Energy Group  
Ristra Restaurant  
Alex Georgio  
Azur Mediterranean Restaurant  
Joseph Montoya (Community Power)  
Italian Retreats  
Zenchilada Magazine  
Mambo Records  
The Gumbo Project Music  
Mudfoot Music  
Designs By Erica Interior Design  
New Earth Orchids  
American Accounting  
Lulu's Chinese Cuisine  
Sandia Hearing Aids  
Local New Mexico Beef Company  
Shining Sun Aromatherapy  
Usana Health  
Shackley All Natural Products  
Liz Wallace - High-end Native American Jewelry  
The Photography Studio  
BNI Networking Leaders  
Shilo Pet Supply

## PAST ASSOCIATIONS

Denver University | Emerging Technologies Collaborations  
Community College of Denver | Technology Collaborations  
The Muse School | Educational Technology  
BNI Network | Networking Group, Client  
BQL (Better Quality of Life Project) | Santa Fe, NM Business  
Development Group | Member and Presenter  
Santa Fe Biz 4 Biz | Custom Online Social Network  
Business Networking Lunch | Networking Group  
Santa Fe Mixx | Networking Group  
Symphonic Soul Fine Art | Artist Group / Pop Up Art Shows  
Antheus Gallery at Laru Ni Hati Salon | Art Gallery  
Mirador Art Gallery | Art Gallery  
The Railyard Corporation of Santa Fe  
Easley and Associates mobile solutions expert/web designer  
Kraigs Cash Box | Marketing Solution  
Savvy Marketing | Social Media Company